

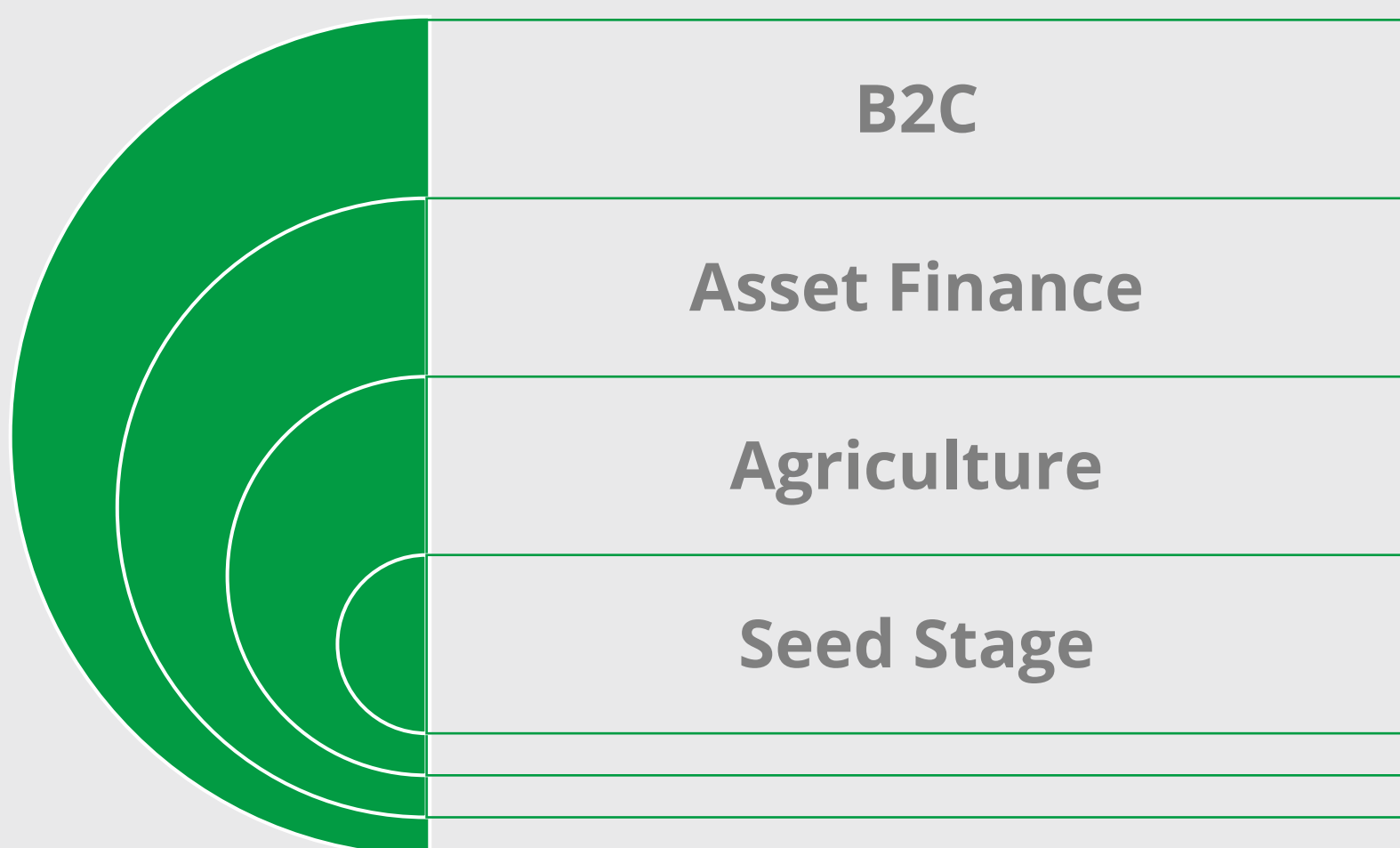
RELAY

MIX's fintech data initiative

MIX is researching, designing, and building solutions to reduce the information asymmetries in inclusive fintech and ensure it can deliver on its promise to meet the needs of the financially underserved. More visibility onto inclusive fintech models and performance metrics is needed to determine viability and investment readiness. And more data is required to understand whether individual fintechs are truly inclusive and targeting underserved populations. Learn about our efforts below.

Inclusive Fintech 50

The global initiative helps investors identify high-potential companies and, in turn, help those companies attract the capital and knowledge resources needed to scale.



Data Standards

These standards address the strong desire for accurate data to make comparisons, which can support investor assessments and the fundraising strategy of fintechs.

Fintech Benchmarks

Benchmarks provide investors a basis of comparison during the valuation process, and help fintechs understand how they are performing against their peers; this is especially useful when preparing for international expansion.

