

# IFAD's Engagement with the Private Sector

## Our Goal

Help achieve SDG2.



**2** ZERO HUNGER

End hunger, achieve food security and improve nutrition and promote sustainable agriculture

## Our Objectives

### Finance oriented

(mobilizing private funding and investment into MSMEs and small-scale agriculture)

- Deploying financial instruments
- Scanning existing pipeline of US \$ 1-1.5 billion per annum to identify investment opportunities

### Value chain oriented

(expanding markets, increasing income, creating jobs):

- Integrate smallholder farmers/rural men and women into inclusive value chains
- New technologies to support small-scale producers and rural poor



## Our Solution

### IFAD's Private Sector Financing Programme

Catalytic interventions that will help adjust the risk/return profile of projects involving small holders and make them acceptable to private investors.

Provide more stable resources to help scale up lending to smallholders and their organizations

Promote mitigation and adaptation efforts against climate change

## Our Engagement Principles

1

### Relevance

Alignment with government priorities & IFAD's mandate

2

### Development impact

Development benefits to IFAD core target

3

### ESG standards

Effects of intervention on environmental quality & sustainability

4

### Risk

Risks resulting from the intervention & mitigating measures

5

### Additionality

Bringing value added compared to other/market sources

