



# -GRANARY

Aggregating farmers for markets



## WHAT IS eGRANARY?

The initiative: e-GRANARY is a mobile based digital platform that facilitate aggregate farmers for markets (services, inputs, outputs, agronomic, technology etc.)

### So far:

- 125,000USD worth of maize and soya beans traded
- > 1500 SMHs have access to stable markets
- > 50 farmer groups involved
- > 6,500 SMHs have received bundled input loans
- > 190,000 farmers registered in Kenya

## INVESTMENT NEEDED:

An investment of **USD 3.17 M** is required over **4 years**. The company is looking for blended funding structure involving first loss capital to make risk/return profile for the investment much more attractive to investors and in theory will draw more total capital.

The working capital portion can be in the form of a convertible debt instrument with a coupon and option to convert into equity at a predetermined valuation.

## eGRANARY VALUE CHAIN PARTNERS

The approach:

